

# Camp Casey's Golden Spurs Breakfast: 2024 Sponsorship Opportunities

Camp Casey is a 501(c)(3) nonprofit organization that provides cost-free horseback riding programs for children with cancer, sickle cell disease, and other life-threatening illnesses in Michigan.

Camp Casey will be hosting its second Golden Spurs Breakfast **on Tuesday, April 16, 2024 from 8:30 AM to 10 AM at The Rust Belt Market in Ferndale, Michigan**. The event joins together current and new supporters for a morning of networking and learning more about Camp Casey's programs and the various ways to get involved.

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# Camp Casey's Golden Spurs Breakfast: Sponsorship Packages

Camp Casey will be hosting its second annual Golden Spurs Breakfast on Tuesday, April 16, 2024 from 8:30 AM to 10 AM at The Rust Belt Market in Ferndale, Michigan. The event joins together current and new supporters for a morning of networking and learning more about Camp Casey's programs and the various ways to get involved. Guests will enjoy networking with other Camp Casey supporters (and our very own Hero Herd horse) along with a brief and informative program which will detail Camp Casey's impact and provide a formal "ask" for guests to get involved.

All proceeds from the 2024 Golden Spurs Breakfast will benefit Camp Casey's cost-free horseback riding programs for children with cancer, sickle cell disease, and other life-threatening illnesses in Michigan.

\*All donations to Camp Casey are tax-deductible.

## **★ Platinum Presenting Sponsor (ONE AVAILABLE): \$5,000\***

Your contribution will fully fund 2 Horsey House Calls!

- Company featured on each slide of event presentation
- Company may distribute branded trinkets for guests (must be provided by company)
- Company featured in event invitation
- Company featured in event slideshow
- Company featured on Camp Casey website year-round
- Company featured in four (4) social media posts

# ★ Golden Spur Sponsor: \$2,500

Your contribution will fully fund 1 Horsey House Call!

- Company may distribute branded trinkets for guests (must be provided by company)
- Company featured in event invitation
- Company featured in event slideshow
- Company featured on Camp Casey website year-round
- Company featured in three (3) social media posts

<sup>\*</sup>This is an exclusive sponsorship opportunity, only one available



## ★ Silver Spur Sponsor: \$1,000

- Company featured in event slideshow
- Company featured on Camp Casey website year-round
- Company featured in two (2) social media posts

#### **★** Bronze Spur Sponsor: \$500

- Company featured in event slideshow
- Company featured in one (1) social media post