



Business milestones

May 2, 2010

One neigh at a time

As part of Hiller's Markets Good Deeds in the Making program to benefit local charities during these challenging economic times, the family-owned chain of seven metro Detroit grocery stores, with a location in Berkley on 12 Mile Road, will donate 100 percent of the profits from the sales during May of its popular Wild Rice Chicken Salad to Camp Casey, a horseback riding program for kids with cancer.

This ready-to-serve dish is prepared with wild rice pilaf mixed with julienned grilled chicken, green onion and slivered almonds.

Hiller's Good Deeds in the Making program was created last year as a way to inspire consumers to purchase high-quality, ready-to-eat meals while helping good causes in their communities. This month's charity, Camp Casey, is a non-profit horseback riding program for families in Michigan facing a pediatric cancer diagnosis. Now in its seventh year, all of Camp Casey's services are cost-free to participants.

Train Day

Ever since the inaugural 13-mile trek steam engine "Tom Thumb" made in 1830, the nation has harbored a love for all things rail. In honor of the train's evolution, its role in the country's history and the journeys it will embark upon in the future, Ferndale-based Rainy Day Hobbies will join event locations all over the country in celebrating National Train Day on Saturday, May 8. The occasion also will raise money for an organization

that is as ingrained in society as the train — the Boy Scouts of America.

From 11 a.m. to 4 p.m., Rainy Day Hobbies, located at 22961 Woodward Avenue in Ferndale, will offer a variety of activities, including a video, demonstration, coloring contest with prize, photo contest and, of course, tasty bags of Boy Scout popcorn.

The event is free and open to the public. For more information, call (248) 545-5667.

Relay partner

dressbarn will be continuing its annual participation as an American Cancer Society Relay For Life National Corporate Team Program member for 2010. As part of its partnership with the Society, local dressbarn stores, including the one located at Clawson Shopping Center in Clawson, will be selling their signature Hope Bracelet to rally support from the local community and to help raise money for the American Cancer Society.

"We hope that our effort this year will help bring awareness to the Clawson community about the disease and the sales of our Hope Bracelet will assist the Society with its research to help find a cure," said Florence Hapworth, district sales manager for dressbarn in Clawson.

In addition to dressbarn's sales associate and community involvement in Relay events, the Hope Bracelet is being sold in all dressbarn stores for \$5, while supplies last. dressbarn will contribute the entire net profit of \$2.50 to the American Cancer Society.

Relay For Life is the largest global cancer-fighting movement that unites communities across the world

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