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Giving back: Camp Casey benefit


GIVING BACK FOR SUNDAY WITH PHOTO • MAY 4, 2008

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TODAY'S SUBJECT: Thursday's Shop and Pamper to Help a Camper, a celebration of women-owned [businesses](#) that benefits Camp Casey.

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THE CAUSE: Camp Casey is a horse camp for children with cancer that is in its fifth year. The camp is held at horseback-riding facilities throughout Michigan to provide a free series of one-day retreats for kids with cancer and their families.

THE TACTIC: Equilibrium Pilates Studio, 6405 Telegraph Road, Bloomfield Township, is hosting its first Camp Casey fund-raising event from 4 to 9 p.m. Thursday. Several businesses oriented toward goods and services for

women will give patrons the chance to eat, shop, win raffle prizes and enjoy spa and meditative services. Fifteen percent of the proceeds will go to sending children to camp this summer.

RESULTS: The idea for Camp Casey was inspired by Molly Melamed, who saw the positive effect horses had on Casey Foote, a girl who died of bone and brain cancer just shy of her 13th birthday. Melamed, then 19, designed, organized and launched Camp Casey while attending Michigan State University full-time. What was supposed to be a onetime activity day for Sparrow Hospital patients has grown into a mobile day camp throughout Michigan. Now in its fifth year, it has reached about 300 children. Five camps are scheduled for this summer.

INFORMATION: [www.camp-casey.org](#). If you or your family would like to attend a 2008 camp, [e-mail](#) BriannaLoveland@camp-casey.org or call 248-207-7260. To donate, send a check payable to Camp Casey to P.O. Box 2225, Birmingham 48012. A list of needs also appears on the Web site.

ANOTHER EVENT: Nearly 3,000 [Comcast](#) employees and other volunteers were to fan out around southeast Michigan on Saturday for Comcast Cares Day. Among the projects: Comcast employees and community volunteers were to work with Motor City



Diane Johnson Photography

Lily Upp, 11, of Berkley with a horse at Therapeutic Riding Inc. in Ann Arbor at a Camp Casey event last summer.

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